

# HHB Communications Canada Limited

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June 12, 2014

## HHB Canada appointed as the New Canadian Merging Technologies Distributor



*Norman Verrall (Sales Manager) and Dave Dysart (President)*

HHB Communications Canada Limited is pleased to announce its appointment as the full line product distributor for Merging Technologies in Canada. This appointment is effective July 1, 2014. HHB Canada has established an excellent reputation for systems integration and sales as well as technical support and after sales service. The company is a significant supplier to the music, broadcast, post production and production markets in Canada.

Commenting on the appointment, Chris Hollebhone, Merging's Distribution Sales Manager stated; "HHB presents an excellent mix of direct sales and systems integration combined with a strong dealer network across

Canada. The company has a good mix of brands that support rather than conflict with our own and has demonstrated that it has an excellent marketing plan. Merging products have been selling well in North America and we believe that HHB will accelerate our growth in all market sectors."

Dave Dysart, HHB Canada's President, adds his perspective; "Merging Technologies is a brand that we have admired for a long time. We welcome the opportunity to expand upon Merging's successes in the Canadian market, and look forward to introducing the brand to our extensive dealer base. Merging has an exciting range of products and core technologies, and we feel we can achieve significant success with Pyramix, Horus, and Ovation as well as the other products in the Merging stable. We are honoured to join the Merging family. "

### About HHB Communications Canada

*Formed in 1997, HHB Canada is one of the top Professional Audio Distribution companies in Canada. HHB are located in central Toronto, with sales offices located across Canada. HHB is committed to supplying top tier solutions to clients in the music, film, post-production, mastering, broadcast and production industries. HHB is known for providing integrated solutions, with unparalleled after sales service and support.*

### About Merging Technologies

*Merging Technologies SA is a Swiss manufacturer with over 20 years of experience in developing groundbreaking, professional Audio and Video products for a wide range of entertainment and media industries. With a dedicated user base in the elite end of the music, film, television, mastering and performances industries, Merging is committed to developing product ranges with unrivalled quality and flexibility, no matter what the application. Merging builds tools for people who want more from their systems, have an inherent need to push boundaries, and believe that quality always comes first, every time.*